

July 8, 2011

Mr. Josh Guernsey  
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Dear Josh,

When we reflect on the tremendous opportunities of the last few years to continue advancing the mission of the College of Business under the University's well-known budget constraints, we cannot adequately express the depth of our gratitude for Northern Colorado Commercial Association of Realtors' support of the College of Business through the creation of the NCCAR Scholarship.

As you know, last year's opening of our new building, Rockwell Hall-West, was a major milestone in the history of the College. It pushed the limits of staff and budgets like never before, but we now have 54,600 square feet of new teaching and office space to accommodate our growing enrollment. Rockwell Hall-West is not just a building. It's a place where the power of education to transform a life, a city, and even a nation is passed like a torch from generation to generation. The creation of the NCCAR Scholarship will play an integral part in the continuation of our efforts to provide the best business education possible for students studying Finance & Real Estate.

As you know, finance and real estate are driving forces in business, and CSU has one of the best programs in the state. Our students leave equipped to lead efforts in their firms in the allocation and acquisition of capital, whether through business, government, or individual entities. They are prepared to tackle the complex business world by understanding the fundamental concept that nearly every business decision carries risks and rewards, and that determining the value proposition of these decisions is a central activity in finance. At CSU, students receive a well-rounded education to meet the demands of the increasingly complex fields of finance and real estate.

They may never fully appreciate the sacrifice of our donors who support their educational experience through scholarships, facilities, and enhanced programs during their college years. But, as they become our next parents and business and community leaders, they will come to understand that their success was built on the shoulders of others.

We just wanted to take a moment to once again thank you for your partnership, your friendship, and your commitment to the College of Business. We are forever grateful.

Yours truly,



Erik Olson  
Director of Development